

Community & Economic Development Advisory Council

Friday, April 1, 2016—7:30 AM
City Hall, 230 W. Hickman Road



Minutes

Meeting called to order at 7:30 a.m. by Community and Economic Development Director, Dan Dutcher.

Members present:

Pat Green, Chris McLinden, Ryan Tyler, David Wilkerson

Members not present:

Niki DePhillips, Terry Lutz, Jason Worth, Chris Littlefield, Jeff Saddoris, Tim Wolf, Peg Armstrong-Gustafson, Justin Wille

Agenda items:

1. Approval of February 2016 Meeting Minutes
2. Presentation: UI Venture School- Bublins
 - Discussion
 - i. Heather and Paul Hassebroek presented about their experience attending UI Venture School and about Heather's company, Bublins, a linen and home décor company.
 - ii. Heather and Paul will attend a pitch competition in eastern Iowa on April 15 to gain more support for the company.
 - iii. Heather and Paul explained how UI Venture school helped them define the business model, interview customers to assess their needs and connect with mentors to strengthen their idea. They suggested UI Venture School as a starting point for any small business—whether the intention is to serve the community or a larger customer base.
 - iv. Dave Wilkerson suggested that Heather and Paul get in touch with the APEX program to explore mutually beneficial partnerships with students.
3. Community & Economic Development Activity Update
 - Home Base Iowa Community Progress
 - RISE Application Submittal
 - Community & Economic Development Action Plan
4. Development Projects Update
 - Kettlestone Commercial/Office/Residential Rezoning
 - Jiffy Lube at corner of SE Alice's Road and University Avenue

City of Waukee Community & Economic Development
230 W. Hickman Road, Waukee, IA 50263
515-978-7910 • Waukee.org
jherr@waukee.org

*Pursuant to §21.4(2) of the Code of Iowa (2015), the City has the right to amend this agenda up until 24 hours before the posted meeting time.

**Pursuant to §21.2, the term "meeting" is defined as "a gathering in person or by electronic means, formal or informal, of a majority of the members of a governmental body where there is discussion of policy and/or deliberation or action upon any matter within the scope of the governmental body's policy-making duties." This is not a planned regular or special meeting of the Waukee City Council. It is, however, a meeting where three or more council members may be present and where policy may be discussed. If such a meeting shall take place, "the nature of the good cause justifying the departure from the normal requirements (of 24 hour notice by posting) shall be stated in the minutes."

Community & Economic Development Advisory Council

Friday, April 1, 2016—7:30 AM

City Hall, 230 W. Hickman Road



- Central Plaza—space for three tenants: credit union, coffee shop, and an additional undetermined tenant
 - Storage Facility north of Westwood Plaza at corner of Venture Drive and Carefree Lane
5. Marketing Update
- Business record marketing campaign to launch at the end of April
 - Business Record marketing campaign will feature testimonials from local business leaders

Staff noted a time change for the June 24, 2016 meeting, which will begin at 8:15 a.m. rather than 7:30 a.m. David Maahs of the Greater Des Moines Partnership will present.

Next meeting is scheduled for May 13, 2016.

Meeting Adjourned at 8:40 a.m.

City of Waukee Community & Economic Development
230 W. Hickman Road, Waukee, IA 50263
515-978-7910 • Waukee.org
jherr@waukee.org

*Pursuant to §21.4(2) of the Code of Iowa (2015), the City has the right to amend this agenda up until 24 hours before the posted meeting time.

**Pursuant to §21.2, the term "meeting" is defined as "a gathering in person or by electronic means, formal or informal, of a majority of the members of a governmental body where there is discussion of policy and/or deliberation or action upon any matter within the scope of the governmental body's policy-making duties." This is not a planned regular or special meeting of the Waukee City Council. It is, however, a meeting where three or more council members may be present and where policy may be discussed. If such a meeting shall take place, "the nature of the good cause justifying the departure from the normal requirements (of 24 hour notice by posting) shall be stated in the minutes."