

Community & Economic Development Advisory Council

Friday, May 13, 2016—7:30 AM
City Hall, 230 W. Hickman Road



Minutes

Meeting called to order at 7:30 a.m. by Technical Service Specialist, Jenna Herr. Community & Economic Development Director was unable to attend because he attended the Greater Des Moines Partnership trip to Washington, D.C.

Members present:

Peg Armstrong-Gustafson, Niki DePhillips, Chris Littlefield, Chris McClinden, Justin Wille, Tim Wolf, Jason Worth

Members not present:

Terry Lutz, Jeff Saddoris, David Wilkerson, Ryan Tyler, Pat Green

Agenda items:

1. Approval of April 2016 Meeting Minutes
2. Presentation: Brad Deets, Development Projects Update
 - Development Services Director, Brad Deets, gave a review of the past year's development services projects and overview of upcoming public and private projects.
3. Community & Economic Development Activity Update
 - Greater Des Moines Partnership DC Trip
 - International Council of Shopping Centers Trip
 - Presentations to Brokers and Economic Development Partners
 - Highlighting development opportunities with Land in Waukee campaign
4. Marketing Update
 - Launched Marketing Campaign "Land in Waukee" on April 29
 - Videos, testimonials, facts
 - Highlight key areas of importance

Staff noted a time change for the June 24, 2016 meeting, which will begin at 8:15 a.m. rather than 7:30 a.m. David Maahs of the Greater Des Moines Partnership will present.

Next meeting is scheduled for June 24, 2016.

Meeting Adjourned at 8:20 a.m.

City of Waukee Community & Economic Development
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*Pursuant to §21.4(2) of the Code of Iowa (2015), the City has the right to amend this agenda up until 24 hours before the posted meeting time.

**Pursuant to §21.2, the term "meeting" is defined as "a gathering in person or by electronic means, formal or informal, of a majority of the members of a governmental body where there is discussion of policy and/or deliberation or action upon any matter within the scope of the governmental body's policy-making duties." This is not a planned regular or special meeting of the Waukee City Council. It is, however, a meeting where three or more council members may be present and where policy may be discussed. If such a meeting shall take place, "the nature of the good cause justifying the departure from the normal requirements (of 24 hour notice by posting) shall be stated in the minutes."