



**FOR IMMEDIATE RELEASE**  
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### **City of Waukeee Wins Communication Initiatives Award from the American Planning Association Iowa Chapter**

**Waukeee, Iowa**—The City of Waukeee accepted a Communication Initiatives award from the American Planning Association Iowa Chapter at the group's Upper Midwest Conference in Mason City on Thursday, October 23. The award was presented for the City's work on the Master Plan for the future Kettlestone development. The Communications Initiative award honors efforts to "tell the planning story" while increasing awareness and understanding about the planning profession.

Waukeee Development Services Director Brad Deets accepted the award along with members of Confluence, the design firm who worked closely with the City to create the Kettlestone Master Plan.

"It's fulfilling to see the hard work we have put into planning Kettlestone rewarded by a great organization," said Deets. "We are proud of the path we are forging to Kettlestone's future."

Beyond the Master Plan, Waukeee was recognized for its efforts in contracting advertising agency Flynn Wright to create a brand for Kettlestone, along with a dedicated website. The APA Iowa's criteria dictates that communication efforts help build support for planning and increase understanding of the planning process. They determined the communications surrounding the Kettlestone Master Plan were exceptional.

"Waukeee's city staff and planning department is remarkable," said Waukeee Mayor Bill Peard. "I am glad to see them get the recognition they deserve."

Located between University Avenue and I-80 on the future Grand Prairie Parkway, Kettlestone consists of more than 1,500 acres and will feature an outdoor town center in a walkable environment. A variety of housing choices, retail space, green space, trails and a community event space will make Kettlestone a feature attraction in Central Iowa. For more information on Kettlestone, please visit [www.kettlestonewaukeee.com](http://www.kettlestonewaukeee.com).

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The City of Waukee is recognized as the fastest growing city within the state of Iowa and is located in Dallas County—one of the fastest growing counties within the United States. The official Census estimate based on July 2013 data is 17,077. Waukee offers a family-friendly environment featuring quality parks, schools and trails. The City is also dedicated to economic development and expanding business opportunities, including the creation of its future mixed-use development, Kettlestone. For more information, visit [www.waukee.org](http://www.waukee.org).